



January 2019 HGHBA Newsletter

Don't Miss the Annual Meeting on January 15th



January's HGHBA Annual Meeting will be held on January 15th, 2019 at Rioz with guest speaker, South Carolina HBA Executive Director, Mark Nix who will brief us on legislative issues in our industry. We will induct 2019 Officers and board members.

Register to attend the luncheon meeting which begins at 11:30 AM with Tabletops and Lunch following at 12:00 noon at Rioz Brazilian Steakhouse, located at 2920 Hollywood Drive, Myrtle Beach, SC. The meeting promises to be very interesting as well as a wonderful way to network with fellow HGHBA members.

Don't Miss Out On:

Building Industry Tabletops • HBA Business Networking • Informative Programming
Door Prizes. • Great Food!

First person from the HGHBA member firm is complimentary, additional co-workers, Affiliate members and guests are \$16 per person.

IMPORTANT - Member Tax Return Information:

Please remember when you file your 2018 tax return that dues payments to the HBASC and NAHB are not deductible as charitable contributions for federal income tax purposes. However, dues payments may be deductible as an ordinary and necessary business expense, subject to exclusion for lobbying activity. Because a portion of our member's dues is used for lobbying by the HBA of SC, 31% of the 2018 dues of \$96 or \$29.76 is not deductible for income tax purposes for builder and associate members. For affiliate members the amount is \$1.86. For 2018, NAHB estimates that the non-deductible portion of national dues for a member who pays their NAHB dues of \$198 is 20% or \$39.60 and will not be eligible for deduction as a business expense. Similarly, for an affiliate member who

pays their NAHB dues of \$15.00 in 2018, 20% or \$3.00 will not be eligible for deduction as a business expense. That would be a total of \$69.36 for Builder and Associate members and \$4.86 for Affiliate members.



2019 HGHBA Sponsorship Opportunities



Marketing Opportunities

Build your brand • Build relationships • Build the industry • Build a better community

Planning Your 2019 Marketing Budget?

Add value to your advertising dollars by generating recognition for your company in front of industry consumers and peers.

HGHBA provides an abundance of opportunities for professional development and recognition directed specifically at builders, developers, remodelers & consumers.

HGHBA would like to extend a special thank you to our previous sponsors and request your continued support next year- you are the lifeblood of our Association.

Our Objective is to help you increase your sphere of influence as we build a better community.



General Membership Luncheon \$1,000 per event

- Recognized on meeting notice and reminder e-mails
- Sponsor listing on HBA website
- Logo on signage at meeting
- Tabletop opportunity at meeting
- Agenda time to address attendees
- Inclusion in HBA e-newsletter as luncheon sponsor



Mystery Handshake Sponsor \$500.00

- Recognition at each meeting and eblasts
- logo on website as a sponsor for the year

HGHBA Media Opportunities

E•Newsletter

Date: First of every month
\$100

Banner ad and Link prominently featured.

Website

Month to Month
\$100 - \$500

Banner ad (2 sizes) and Link featured.

[CLICK HERE TO VIEW SPONSORSHIP OPPORTUNITIES](#)

HGHBA Calendar of Events

January 2019

- 1 HGHBA Office Closed for New Years Day
- 15 Annual Membership Meeting/ Installation of Directors
- 22 Board of Directors Meeting



February 2019

- 8 NAHB Student Chapter Field trip to Home Show 2019**
- 8, 9, 10 Home Show 2019**
- 19-21 International Builders Show**
- 20 & 21 Pathways2Possibilities**

March

- 19 HGHBA 50th Anniversary Family Celebration**

April

- 3 HBA of Sc Bird Supper/**

Board of Directors Meeting

- 4 Spring Clay Tournament**
- 9 Board of Directors Meeting**
- 16 General Membership Meeting**



Copyright © 2018 HGHBA Membership Newsletter
Share on [Facebook](#), [Twitter](#), [Forward to a Friend](#)
You are signed up to our mailing list as an HGHBA member.
[Unsubscribe](#) • [Update Email Address](#)



This email is powered by Direct Mail for Mac. [Learn More](#) • [Report Spam](#)